



Dear Member

Everyone is aware of the increasing difficulty charities face in acquiring sufficient funds to provide the necessary assistance to groups that support people with intellectual as well as learning disabilities. We are also aware of extra needs these non-profit organizations are confronted with on a daily basis. Today's budgets simply cannot keep up with the high cost demands. IGA's Hometown Proud retailers have the same concerns you do about meeting the necessary needs of their communities, and that is why IGA has introduced the **IGA Hometown Label Savers** program*.

For more than 80 years now IGA Exclusive Brand products have been a trusted staple in shopper's homes. Now with **IGA Hometown Labels Savers**, you can buy family – favorite IGA Exclusive Brand products and earn money for community organizations at the same time. It's that easy.

Each bundle of 500 original UPC barcode labels from eligible IGA Exclusive Brand labels is worth \$15.00. Suppose 50 families of your organization buy only 25 IGA eligible products per week. In only eight months' time, your group will have accumulated \$1,200 towards your organization's goal in cash.

Start collecting IGA Exclusive Brand product barcodes so we can start earning money today!

Sincerely,

The IGA Hometown Label Savers Team

- Offer is subject to full terms and conditions available at www.iga.com. Offer expires 12/31/2014. IGA may renew the program at IAG's sole discretion. IGA is not sponsoring, endorsing, or raising funds for any particular organization. Offer is open to all eligible organizations

