



Fruit For Thought

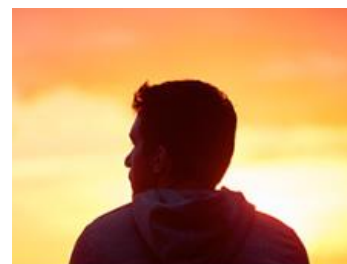
July 2018

State Membership



The Future of Our Order is Now!

As we begin the new fraternal year, it is time to look at our council and ask ourselves... “What can we do differently in our council to attract new and younger members? As we plan our council calendars, let us think about new programs for the **young men** and their **families** This year calls for a time of change. Is your council ready for new and younger members to help and change your council? The answer must be **YES**. The younger men in our church are the next generation of Knights and they need us now! We need to put our **FAITH IN ACTION**.



“The apostles gathered together with Jesus and reported all they had done and taught. He said to them, ‘Come away by yourselves to a deserted place and rest a while’”
(Mk 6:30, from the Gospel for July 22).

In the words of our Supreme Chaplain, Archbishop William E. Lori, “If we are honest, we know that we are not that good at “coming away ... to a deserted place” to “rest a while.” In fact, over 80 percent of us check our smart phones even before brushing our teeth in the morning and spend time on them in the last hour before we go to sleep. Like the apostles, we focus on getting a lot done. But let’s imagine what would happen if we truly responded to the challenge of Jesus to “come away” to pray in solitude every morning, resting in His presence and holy Word. Jesus invites us to put first things first. Let’s take him at his word and make the changes we need to make.”

Is your council schedule for the year prepared? Have you started to plan for the Orderwide Church



Drive? The Orderwide Church Drive is scheduled for the weekend of October 13-14th or 20-21st 2018.

Supreme Council asks every Jurisdiction to participate; and the Illinois Jurisdiction is asking for 100% participation from our Councils. **We hope that every Council is ordering your Church Drive kit now!** Each Church Drive kit contains the necessary materials to conduct a successful Church Drive including; a Membership



Recruitment & Retention manual, Suggested Remarks for Membership Recruitment and 10 Keys to Membership Recruiting Success. Now is the time to act! For the drive to be successful you need all of you council leaders to participate. With the Church Drive kits from Supreme, there is no reason why every Council can’t participate. Have you watched the latest Webinar from Supreme; Conducting an

Chosen to Go And Bear Fruit That Will Remain



Fruit For Thought July 2018 State Membership




Effective Church Recruitment Drive? I encourage to you share this with your team as you prepare for your successful drive. You can find great information on the Supreme website below!

<https://portal.on24.com/wcc/gateway/knightsforcolumbus/1156879?showId=1156879&showCode=knightsforcolumbus>

Online Membership Program

A NEW WAY TO RECRUIT & INFORM YOUNG POTENTIAL MEMBERS



TO BE A KNIGHT

There is a call deep within each man to go deeper and reach higher to become the man God made him to be. In a world full of challenges, the Knights of Columbus equips men to answer the call to lead with faith, protect their families, serve others and defend their values.

JOIN >

Visit the Supreme Council website

<http://www.kofc.org/un/newjoin/en/index.html>

Be on the lookout for upcoming training in your Diocese!!

Online Membership gives us 3 key capabilities

A Faster Way to Join – One of the most common objections to joining the Knights of Columbus is “I don’t have time.” Through Online Membership, a join process that can take as many as two months now takes five minutes.

An Amplified Message – The Online Membership initiative is backed by a substantial, digital and data driven marketing campaign that will find and work to convert prospective members. Advertising membership is being used in pilot jurisdictions.

A Stronger Brand – This initiative does not change requirements for membership, but it does provide a new membership initiative that is tailored to younger men and busier men who may not yet be ready for council-based membership. This low-pressure, low-commitment experience enables us to bring

Chosen to Go And Bear Fruit That Will Remain



Fruit For Thought

July 2018

State Membership



more men into the fold. Council-based membership is still the goal, as is progression through the degrees – but this will provide a new option for the beginning of a Knight’s journey.

YOUNG ADULT MEMBERSHIP

Introducing Young Adult Chapters.....The young adult chapter —a new initiative of the Knights — is an association of young adult members that receives support from the Supreme Council office and local Knights of Columbus leaders to conduct its own events and activities. Check out the Supreme website for more information.

CHAPTERS

Print Share



A young adult chapter is a joint venture between a state council, local councils and the Supreme Council office designed to respond to the unique needs of young adult members and to support their development.

Through these chapters, young members receive support and encouragement to continue their active involvement in the Knights after graduation, especially through enhancing the membership experience of young parish council members.

We invite you to [contact us](#) if you are interested in starting a chapter in your city.

D.C. Young Adult Chapter

The first young adult chapter was launched in May 2015 in Washington, D.C. The chapter offers many resources and opportunities, including:

- Personal and spiritual formation
- Regular community service
- Networking and social events
- Leadership training

<http://www.kofc.org/un/en/college/youngadult/chapters.html>

Remember, we are recruiting members to continue the vision of our founder the Venerable Fr. Michael J. McGivney; to better our communities and parishes around us.

Our Circle of Honor goal is 2,550 members for the year.

Let us continue Fr. McGivney’s dream this year to change a man’s life, deepen and enrich his faith, strengthen his family and build better lives for our catholic families who need assistance.

Chosen to Go And Bear Fruit That Will Remain



Fruit For Thought

July 2018

State Membership



Fraternally,

John P. Dehm

State Membership Director